



HIGHLAND SHORES OWNERS ASSOCIATION
1 Community Center Drive
Highland Village, TX 75077
(972) 317-5139

THE SHORELINE Advertising Rates
 Updated 5/3/19

Size of Advertisement	1 Month	3 Months	6 Month	12 Months
Business Card (3 ½ x 2)	\$ 65.00	\$ 185.25	\$ 351.00	\$ 624.00
¼ Page (3 ½ x 5)	\$175.00	\$ 498.75	\$ 945.00	\$1680.00
½ Page (5 x 7 ½)	\$330.00	\$ 940.50	\$1782.00	\$3168.00
Full Page (10 x 7)	\$630.00	\$1795.50	\$3402.00	\$6048.00

Discounts are available for extended contracts. Prices above reflect discount.
3 month = 5% discount, 6 months = 10% discount, 12 months = 20% discount.

We encourage advertisers to submit their ad and payment as soon as possible. Payment for advertising must be paid in full prior to publication. Both ad and payment are due on the 7th of the month prior to publication. For example, an ad for December must be paid in full by November 7. Ads and/or payments received after the deadline will not be guaranteed.

Extended contracts must be paid for in full in order to receive the discount. For example, a 6-month contract for a business card ad beginning in December must be paid in full in the amount of \$351 by November 7. Please note we are not able to split up extended contract payments. Camera-ready artwork can be e-mailed to www.shoreline@highlandshores.net.

The Shoreline is sent to homeowners digitally via e-blast. All ads must be in color. Files must be submitted as .jpg or .png files and must be provided in high-resolution or a print-ready hard copy of the ad itself.

The Shoreline Advertising Commitment

I would like to run the following ad:

- Business Card
 ¼ Page
 ½ Page
 Full Page

My ad will run for the following length:

- Month to month
 3 Month
 6 Month
 12 Month

Enclosed is my payment of \$_____ which is payment in full for my advertising commitment. I understand that payment must be made no later than the 7th of the month prior to the issue my advertisement will run. Failure to pre-pay will result in my advertisement not printing until my account is current. Please make checks payable to: **HSOA**. *Credit cards are not accepted.*

 Signature _____
 Date

Name: _____

Business Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail Address: _____